

**Bring
your spark.**

Catalog
2023

Cricket



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Showroom. 2023

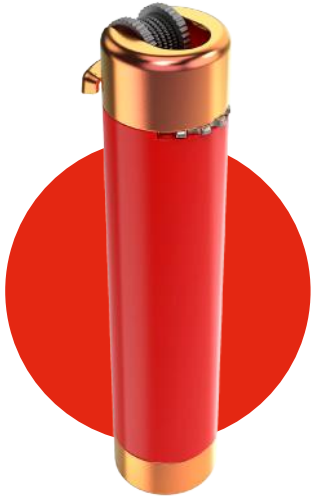
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Contact and follow us.



**Our
Spark.**

Our story.



**Building
the world's first
disposable lighter.**

1961

Cricket was founded 1961 in Annecy, France. The first disposable lighter saw the light of the day and quickly became popular. We saw the beginning of a story that still unfolds in front of our eyes more than 60 years later.



**Introducing
the Fixed Flame
technology.**

1977

A proprietary patented system, which signified that the flame was fixed and could not be regulated. The same year we also made our lighters self-extinguishing.



**Redesigning
for a modern
iconic shape.**

1985

In 1985 we said our early goodbyes to chunky design and updated the Cricket lighter body, from an outdated round shape to a more modern, distinctive and slim design.



**Inventing
the first child-
proof lighter.**

1992

Cricket invented the first child proof lighter, years before it became an industry standard. Further positioning Cricket as the safest and most reliable lighter on the market.



**Making
each lighter unique
with Fusion.**

2004

How to make each and every lighter as unique as every person on earth? The Fusion technology united two nylon colors in one lighter body. Thanks to the process, no two lighters are alike.



**Becoming
more sustainable
by innovating.**

2020

We took further steps towards a more sustainable future with Cricket Eco. The first lighter in the world made from 100% recycled nylon body. Our top priority is to drive innovation on how to further reduce our climate impact.

This is a success story that started more than 60 years ago when the first Cricket lighter was launched on the market. More than 60 years of innovation, testing boundaries and setting the bar for a whole industry.

What's next?

Safety first.



**Always reliable.
Always safe.**

▪ **First child resistant lighter.**

Invented in 1992

▪ **Fixed flame technology.**

Consistency and perfect height



Nylon body :

- **Self-extinguishing.**
- **Strong and impact resistant.**
- **Resistant to fats, oils, fuels, temperatures.**



High quality, **all conditions lighter.**

- Up to 2000 flames (Original).
- Lights effortlessly in temperature below 0°.
- Resistant to heat over 65°.
- Undergone over 60 quality tests.
- ISO certifications include :
 - ISO9994 : 2019
 - EN13869 : 2016
 - ISO9001 : 2015
 - ISO14001 : 2015



Lights every time.

Designed to be **distinctive.**

- Slim and modern shape.
- Ergonomic and easy to use.
- Thin body nylon tank.

Allows high gas content.

Lighters made with you in mind.



Endless possibilities...

Types

Flint
Electronic

Models

Mini
Original
Giant
Utility

Options

Colors
Textures
Prints
Designs



Setting the **future** standards for **lighters**.



**Cricket
eco**

100% recycled nylon body.

- **Smaller footprint** when producing our Cricket Eco lighters.
- Our CO2 emissions are **reduced by 76%** compared to lighters made from virgin nylon.
- **Same high quality** but with a lower impact on the environment.



Our Pocket Lighters.

Our Pocket Lighters.

Flint



Mini
1,5K Flames

Original
2K Flames

Giant
3K Flames

Electronic



Mini
0,7K Flames

Original
1,3K Flames

Our Pocket Lighters.

Design Editions



1

2

3

Mini & Original

Digital Sleeve (1) / Digital Print (2) / Screen Printing (3)
Collections are regularly updated.

Deluxe Lighters



Original

Metal body + Refillable + Adjustable torch flame
Several colors & finishes available.
More information on page 30.

Essential Colors.

Original & Mini



Giant



Fashion Colors.

Original & Mini



Special Colors.



Black & Gold

Glossy



Matt





Our Utility Lighters.

Our **Utility Lighters.**

Colors

 199C

 White

 Black

 2747C



Mini



Original



Flex
Flexible



Turbo
Torch flame



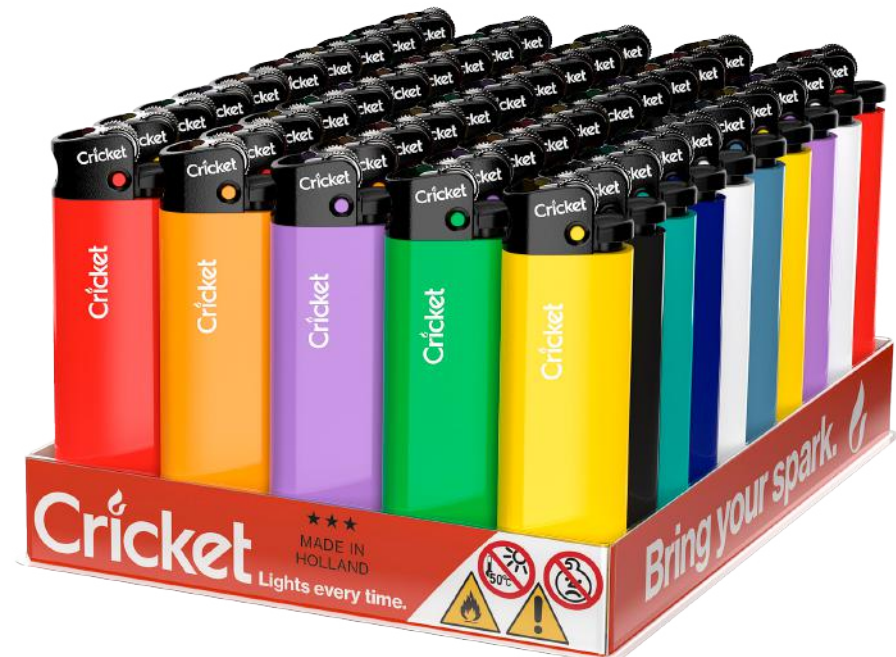
Our Packagings & Displays.

Our Trays.

For all our
Pocket Lighters.



Tray (T25)
x 25 lighters



Tray (T50)
x 50 lighters

Our Caddies.

For all our
Pocket Lighters.



Caddie
x 25 lighters



Caddie
x 50 lighters

Our **Blisters.**

For all our
Pocket Lighters.



Blister (BL1)
x 1 lighter



Blister (BL2)
x 2 lighters



Blister (BL3)
x 3 lighters

Our Boxes.



Multibox

For all our
Pocket Lighters.



E-commerce
x 5 lighters



Gift Box
x 5 lighters



Our Displays.



Standard
x 100 lighters (T50 x 2)
· Cardboard design



Tower
Modulable
· From **1** to **3** stairs
· Available for **T50** and **T25**
· Multiple colors available



Balance
Modulable
1 x T50 per stair
· Distinctive design
· Rotative

Our Floor Displays.



Blisters Floor Display
Available for a mix of
Lighters and Utility Lighters.

- Cardboard design



Utility Lighters Floor Display
Available for Original, Flex, Turbo,
or a mix of them.

- Contains 6 Innerboxes • Cardboard design



Showroom. **2023**

Giant.



Order
T50 / T25



Order
BL3 / BL2 / BL1

Giant **Essential**



See more
colors.



Giant **Fluo**



Giant **Fusion**

Giant Designs.



Order
T50 / T25



Order
BL3 / BL2 / BL1

Giant Flame Emoji



Collections are regularly updated.



See more
designs.



Giant Retro 80s

Original.



Order
T50 / T25



Order
BL3 / BL2 / BL1

Original **Fusion** flint



See more
colors.



Original **Essential** electronic

Original Designs.



Order
T50 / T25



Order
BL3 / BL2 / BL1

Original **The 1961** Original flint



Collections are regularly updated.



See more
designs.



Original **A lighter!** flint



Original **VHS** flint

Original Designs.



Order
T50 / T25



Order
BL3 / BL2 / BL1

Collections are regularly updated.

Original StreetArt Flint



Original Futurism Flint



Original Solar System Flint



See more
designs.

Original Designs.



Order
T50 / T25



Order
BL3 / BL2 / BL1

Collections are regularly updated.

Original Flint
They



Original Flint
Light 'em up



Original Flint
Call of the mountains



See more designs.

Mini.



Order
T50 / T25



Order
BL3 / BL2 / BL1

Mini **Fluo** flint



See more
colors.



Mini **Essential** electronic

Mini Designs.



Order
T50 / T25



Order
BL3 / BL2 / BL1

Mini **Fluo** flint



Collections are regularly updated.



See more
colors.



Mini **Retro 80s** flint

Eco 100%



Tray x 50



Tray x 25



Shoebox and Box x 3

Original Eco Pictos



100% Recycled nylon body.



Mini & Original Eco

Deluxe.



Metal design + Refillable + Adjustable torch flame
Several colors & finishes available.

Deluxe Display



Deluxe Metal Box



Deluxe.



Each Deluxe lighter comes in its tinbox
2 spare flints included.

Custom Lighters.

orders on demand*

Make it unique, make it your way.

We offer you endless possibilities to customize our pocket lighters.

***The processing of these orders is done on demand and causes an extra cost of 20% compared to ordinary order.**

Contact:

info.cricket@swedishmatch.com



Silk screen print



Digital sleeve



Sticker wrap



Digital print

Medium

Covering

Colors

Options

MOQ

Lighter body

Partial

1 or 2 Pantones

-

Custom design
Colored cap
Colored trigger
Custom body
Metallic inks

10 000

PVC sleeve

Total

CMYK

-

Custom design
Colored cap
Colored trigger

-

-

10 000

Paper label

Total

CMYK

Special effects

Custom design
Colored cap
Colored trigger
Special effects

-

10 000

Lighter body

Partial

CMYK

3D Varnish

Custom design
Colored cap
Colored trigger
Custom body
Printed cap

1000

Custom Lighters.

Make it unique, make it your way.



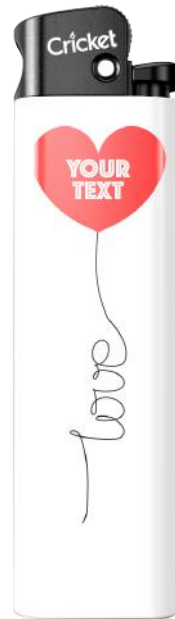
- Custom body
- Colored cap

**Silk screen
printing**



- Custom Design
- Colored cap

**Digital
sleeve**



- Custom Design

**Sticker
wrap**



- Custom body

**Digital
printing**



- Metal cap
- Custom body

**Digital
printing**

Utility.

Colors

● 199C

● White

● Black

● 2747C



Mini

Colors

● 199C

● White

● Black





● 2747C



Original

Utility.

Colors

-  199C
-  White
-  Black
-  2747C



REFILLABLE







FLEXIBLE



Flex

Colors

-  199C
-  White
-  Black
-  2747C



REFILLABLE



WINDPROOF



TORCH FLAME



Turbo

Butane Gas **Refill.**

Capacity
138 ml or 300ml



Display
12 bottles



Cricket



www.cricketlighters.com



[@cricket.lighters](https://www.instagram.com/cricket.lighters)



[@cricket.lighters.global](https://www.facebook.com/cricket.lighters.global)



[@cricketlightersglobal](https://www.pinterest.com/cricketlightersglobal)

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